

ECO|**FUSION**



HR retail®

# SUGGESTIONS

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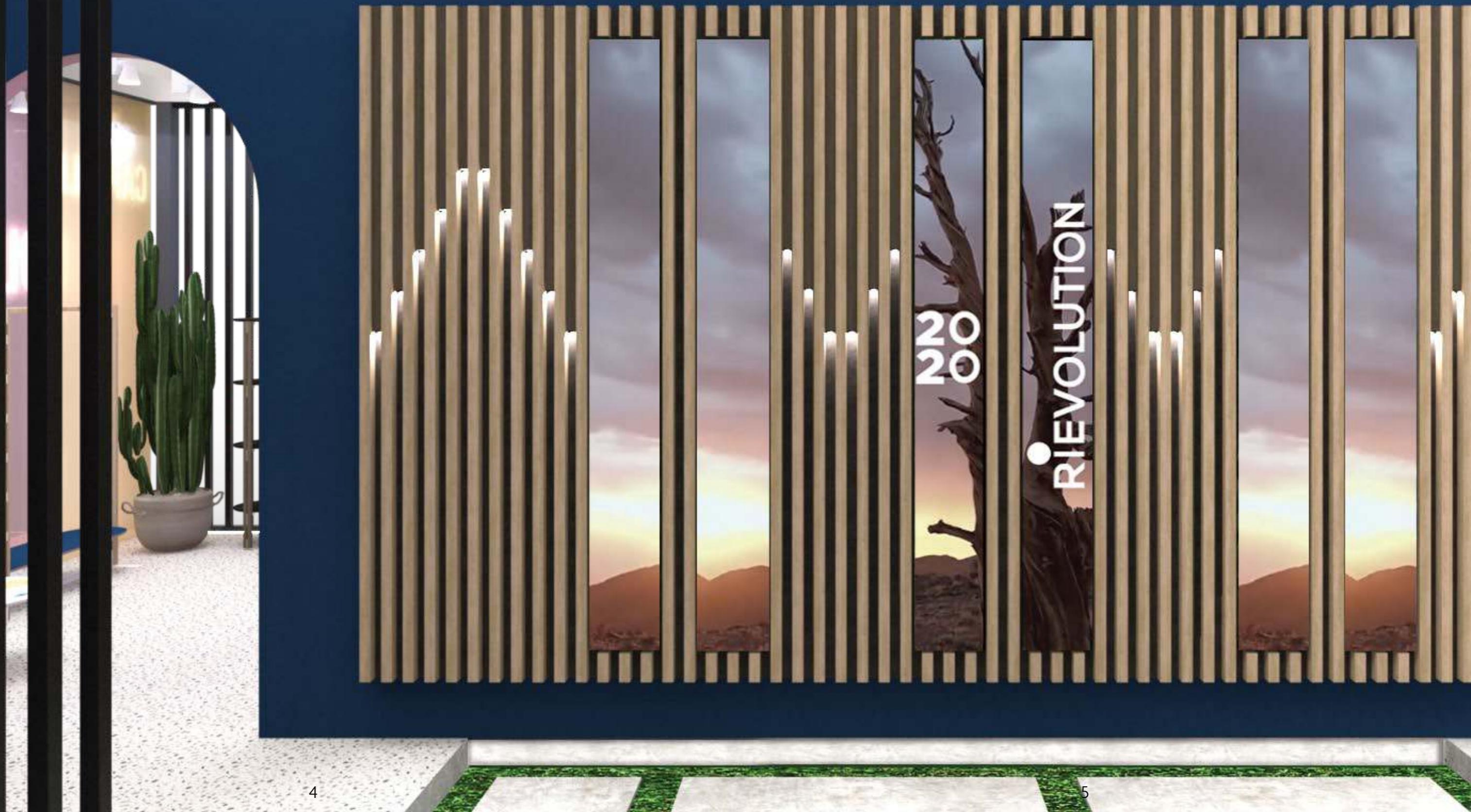


# “Filosofia Ecofusion”

*“Ecofusion philosophy”*

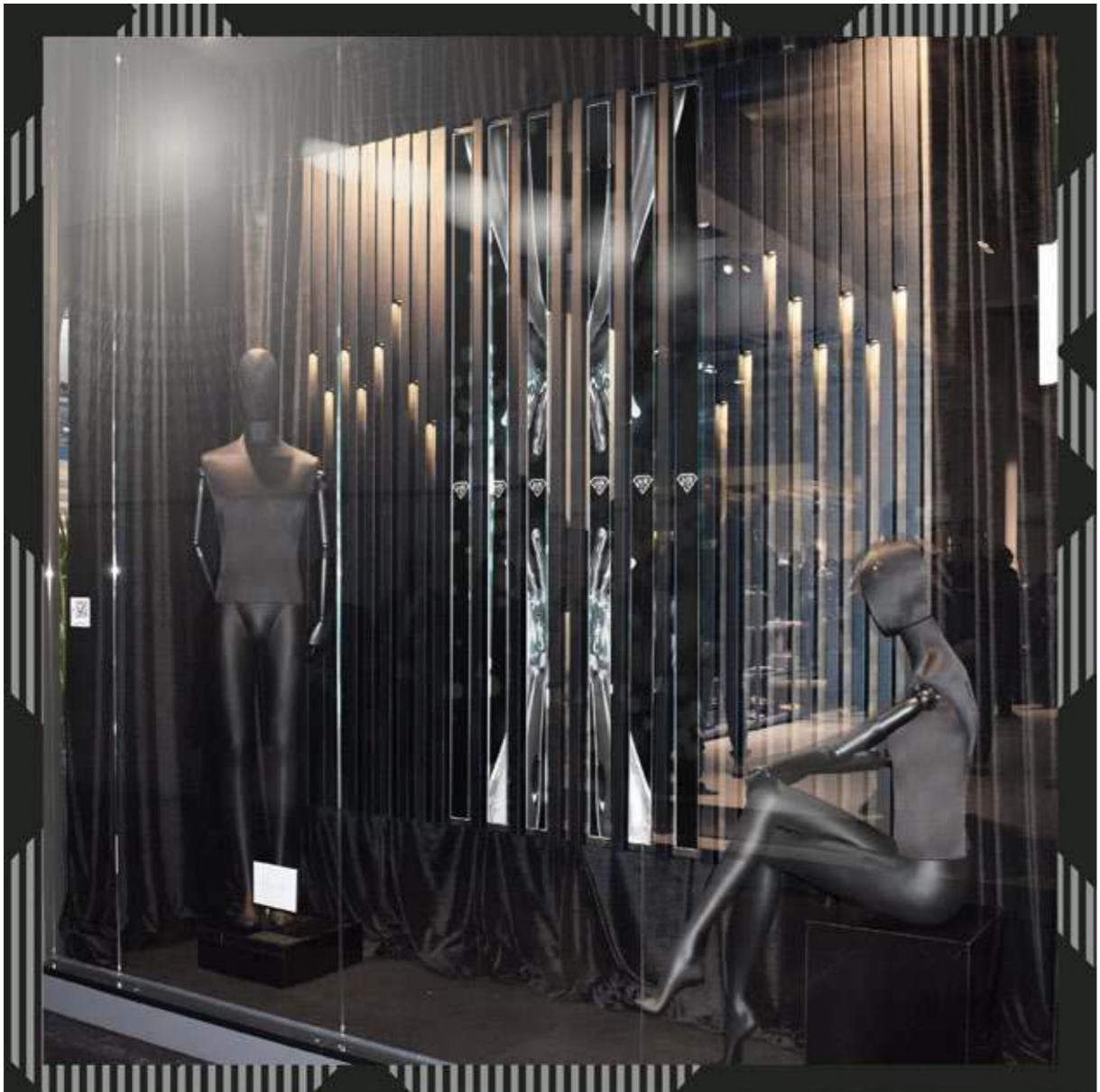
Utilizzare tutte le risorse produttive e creative per sviluppare costantemente idee e prodotti rispettosi dell'ambiente (Eco), e allo stesso tempo fondere le sperimentazioni (Fusion) con le più avanzate soluzioni tecnologiche funzionali, emozionali e digitali. Nasce così l'originale e innovativa linea di boiserie digitali in collaborazione con le aziende Macropix ed Ethos: un nuovo sistema che integra cultura artigianale e tecnologia.

*Using all the productive and creative resources to keep on developing eco-friendly ideas and products (Eco), while blending together experimentations with the most advanced technological solutions, which are at the same time functional, emotional and digital (Fusion): thus was born our original and innovative Digital boiserie line, in partnership with Macropix and Ethos - a new system which integrates artisanal culture and technology.*

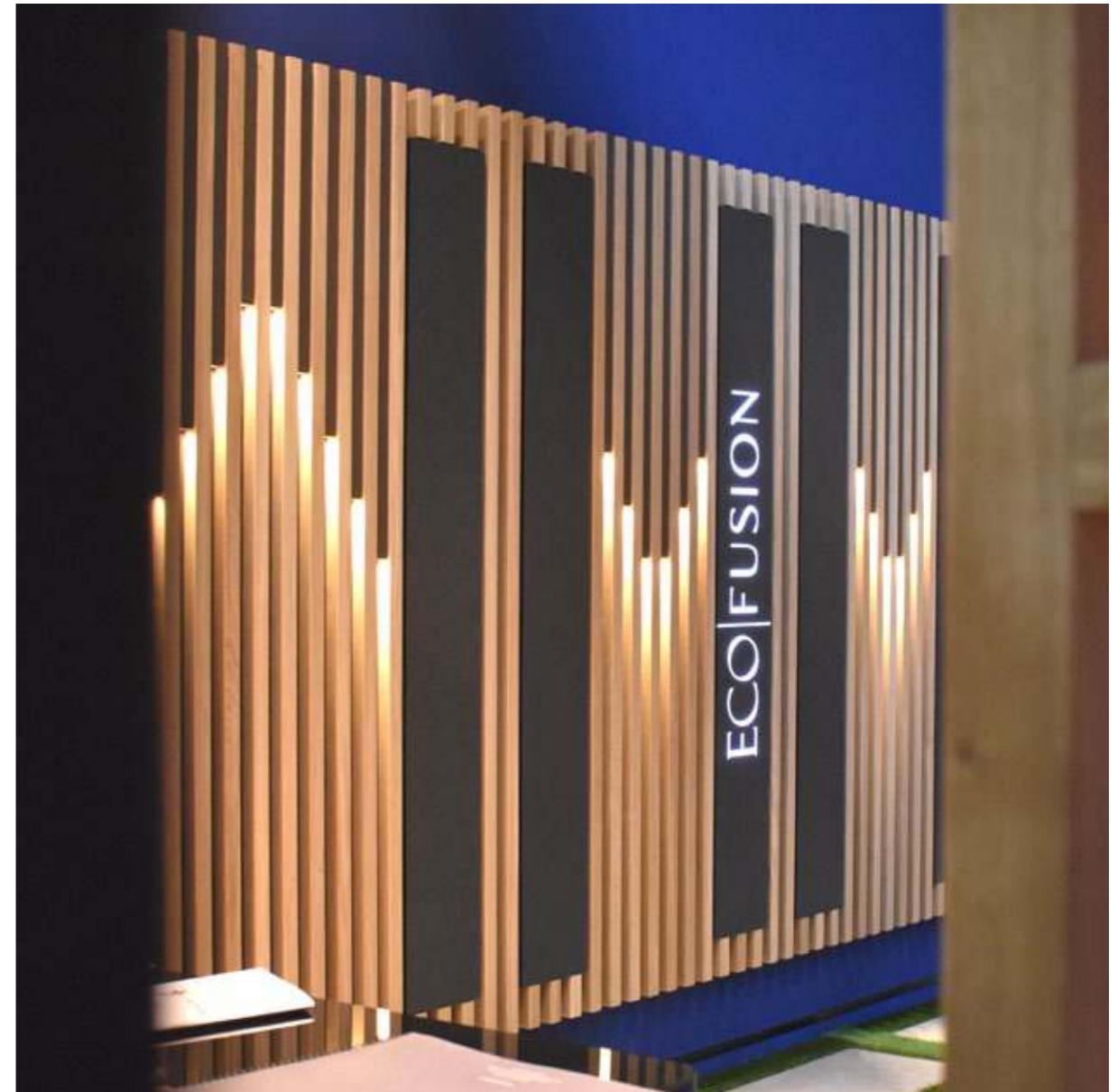


# STAND EUROSHOP

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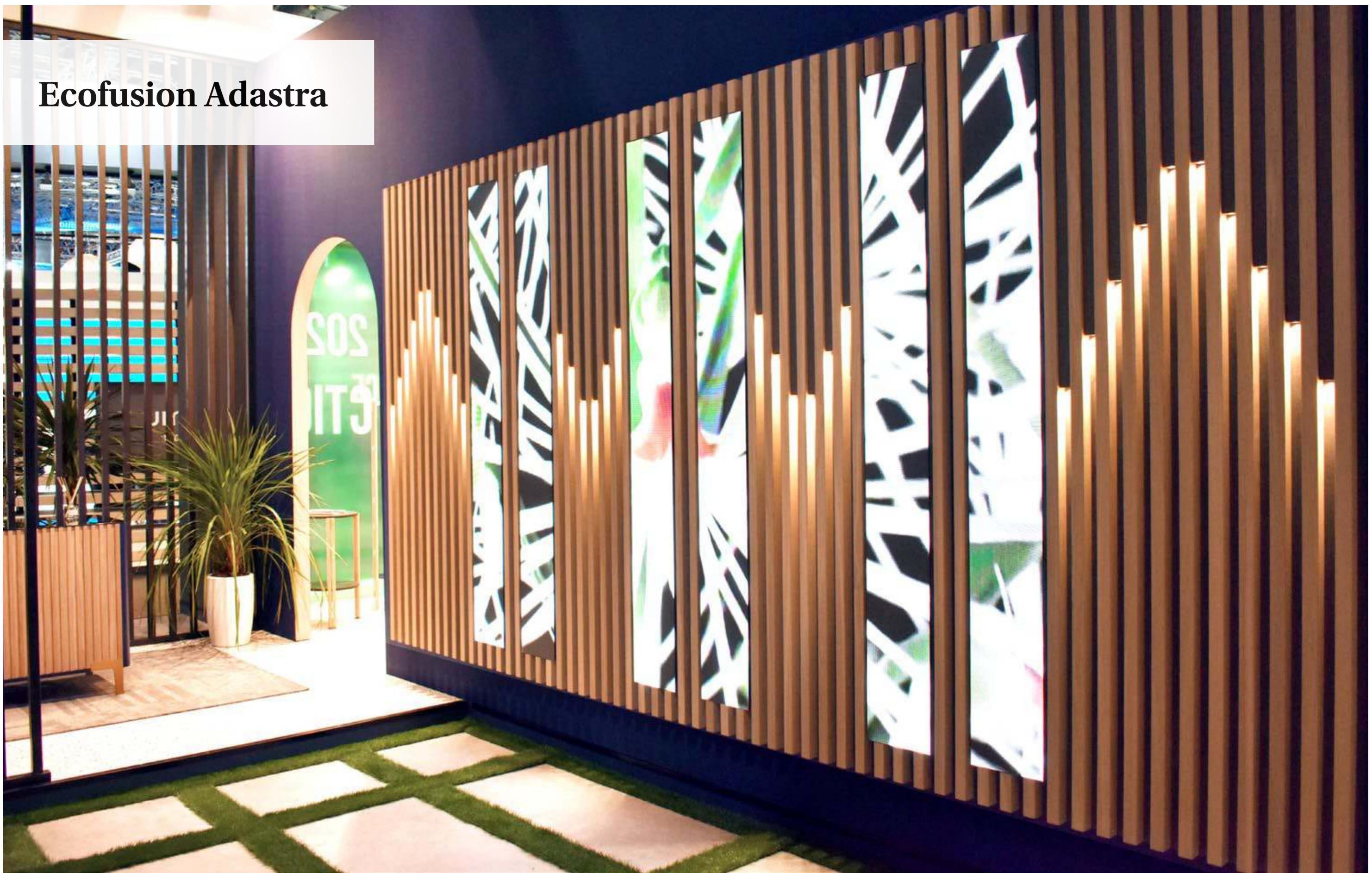


**Ecofusion Titulus**



**Ecofusion Adastra**

## Ecofusion Adastra



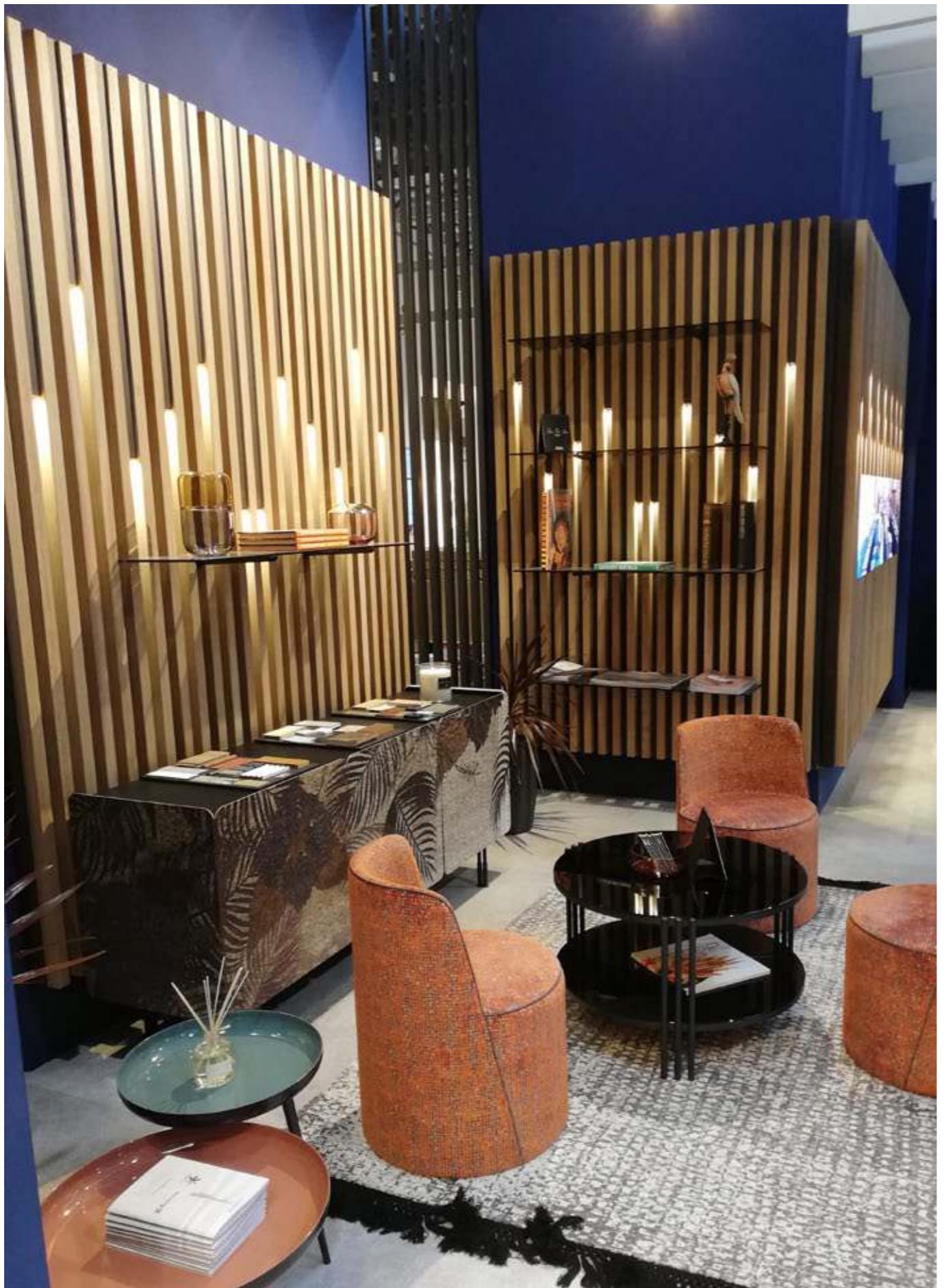


## Ecofusion Mobilis



## Ecofusion Rack





16



17





Ecofusion Rack





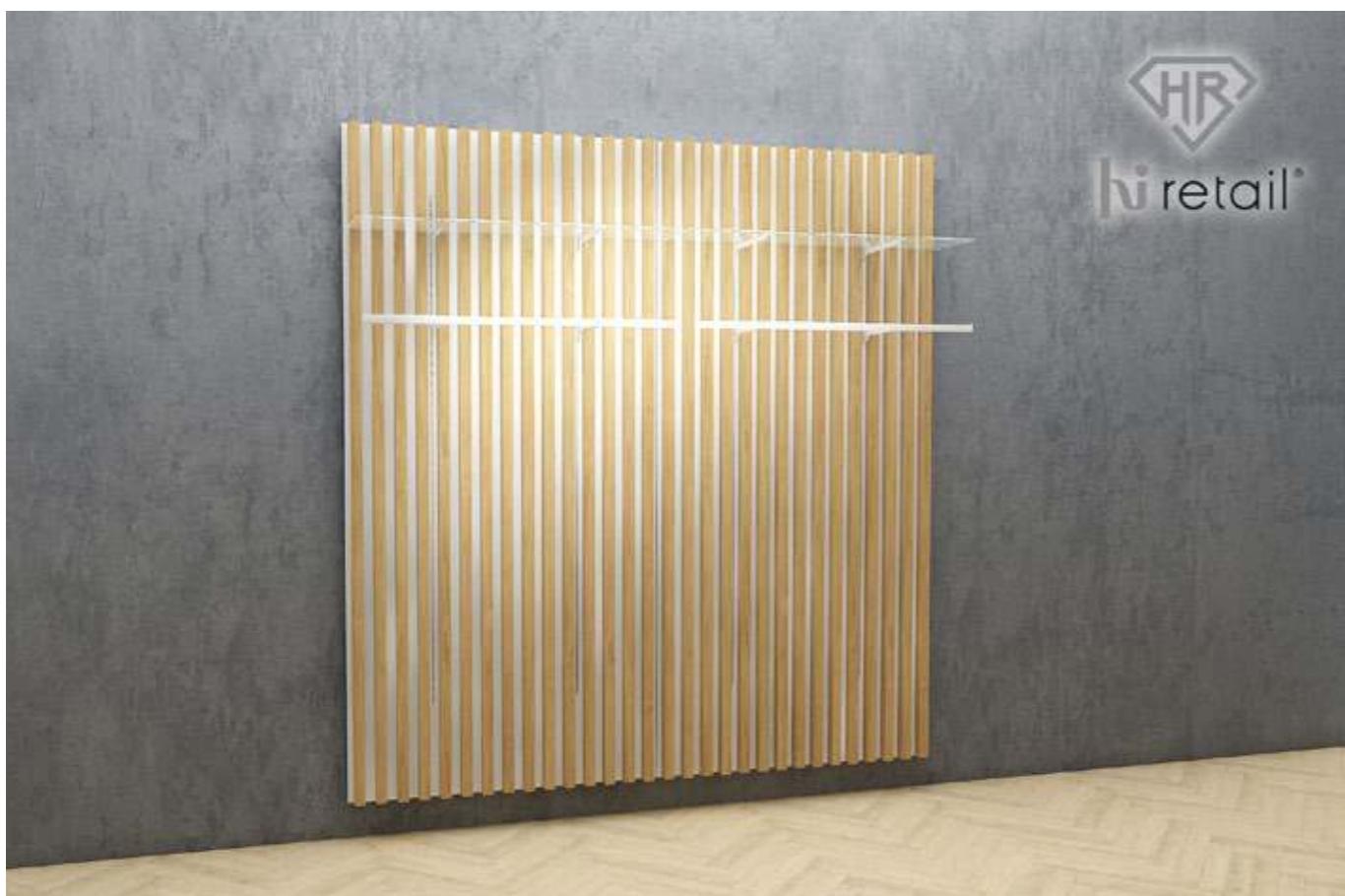
HR  
retail



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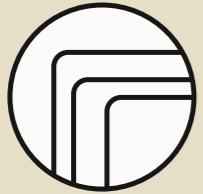


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# KEY FEATURES

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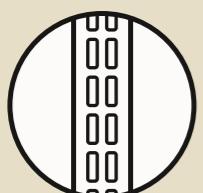
pannello personalizzabile nelle finiture Hi Retail  
*customizable panel with Hi Retail finishes*



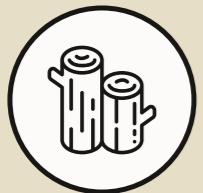
display led di dimensioni personalizzabili  
*customizable led displays*



punti luce opzionali a lunghezze variabili  
*optional adjustable light points*



cremagliera a scomparsa per accessori riposizionabili  
*hidden uprights for adjustable accessories*



listelli frontali disponibili in noce o rovere  
*frontal slats available in walnut or oak*

**MacroPiX®**

**ETHOS**

L'innovativo sistema di boiserie Ecofusion può essere integrato con tre differenti tipologie di display led (prodotti da **Macropix**), per effetti visivi insoliti e sorprendenti.

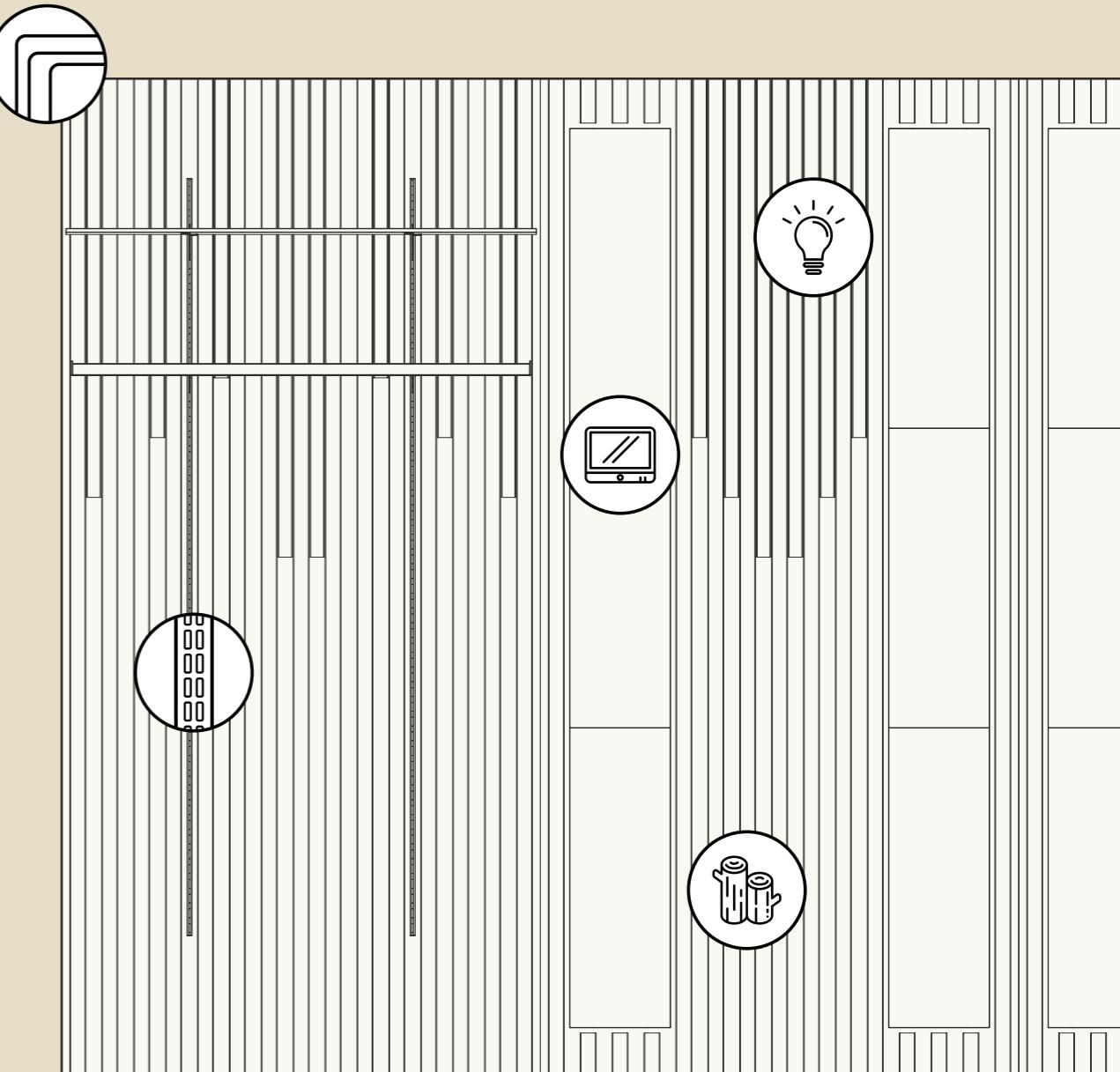
La cremagliera a scomparsa permette l'aggancio di mensole e accessori. I fasci di luce, opzionali, possono essere regolati in base alle esigenze (forniti da **Ethos**).

La struttura si adatta facilmente ad ogni tipo di ambiente. I listelli frontali sono disponibili nelle essenze noce e rovere. Il pannello di fondo può essere personalizzato nelle classiche finiture di Hi Retail.

The innovative Ecofusion boiserie system can be integrated with three different types of led displays (supplied by **Macropix**), for unusual and unexpected visual effects.

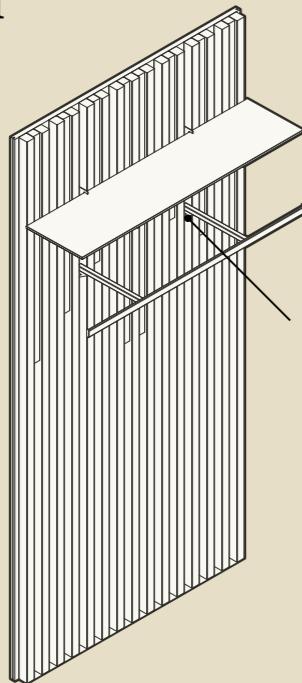
The hidden uprights allow the usage of shelves and accessories. The optional light beams can be adjusted based on your needs (supplied by **Ethos**).

The structure easily fits in every location. The frontal slats are available in walnut and oak real wood finishes. The back panel can be customised with the classic finishes of Hi Retail.

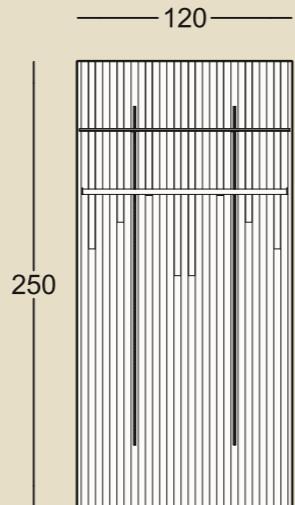


# BASIC ITEMS

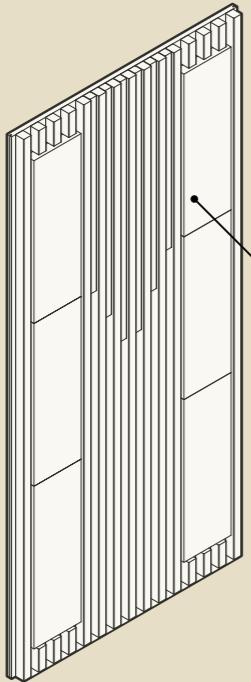
## Ecofusion Rack



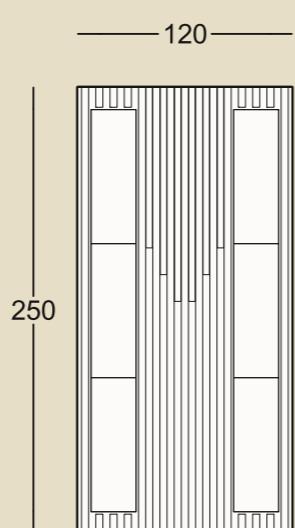
cremagliera  
a scomparsa  
accessoriabile  
*configurable  
hidden rack*



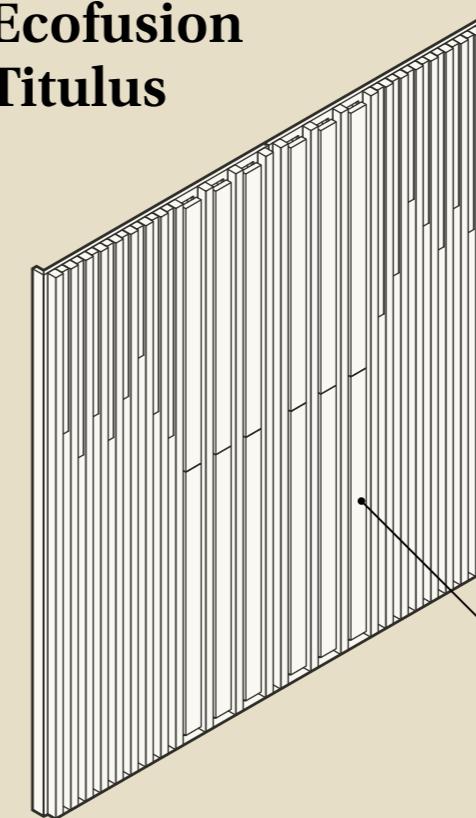
## Ecofusion Adastra



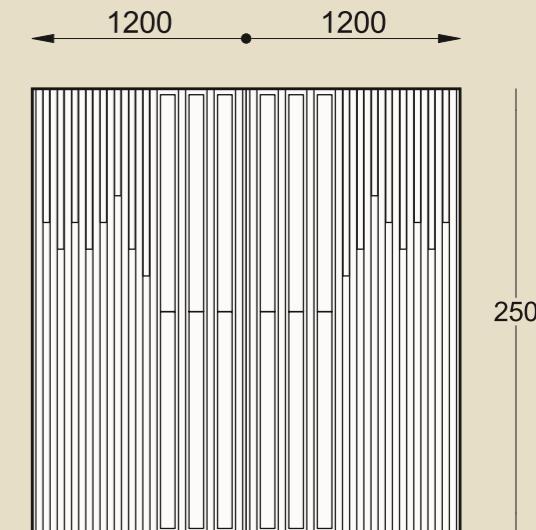
Adastra  
led display  
25xh225 cm



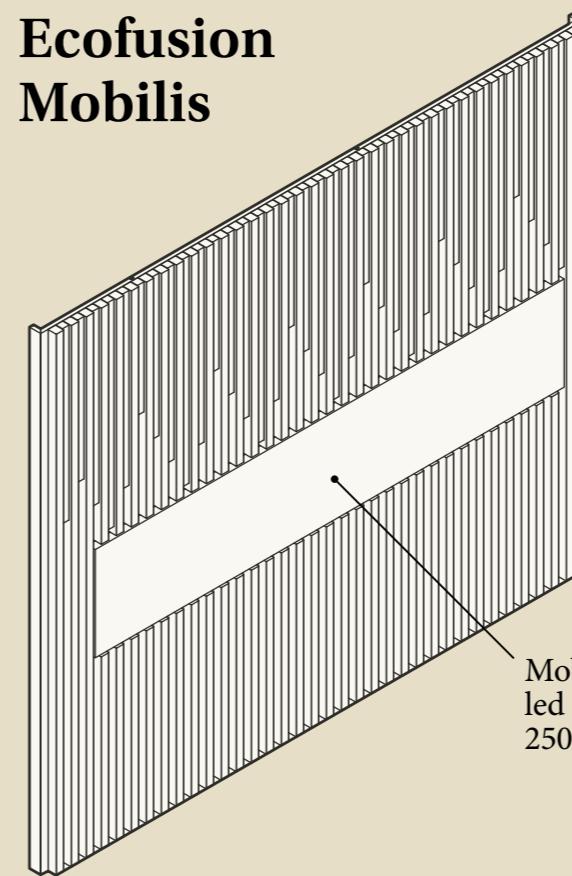
## Ecofusion Titulus



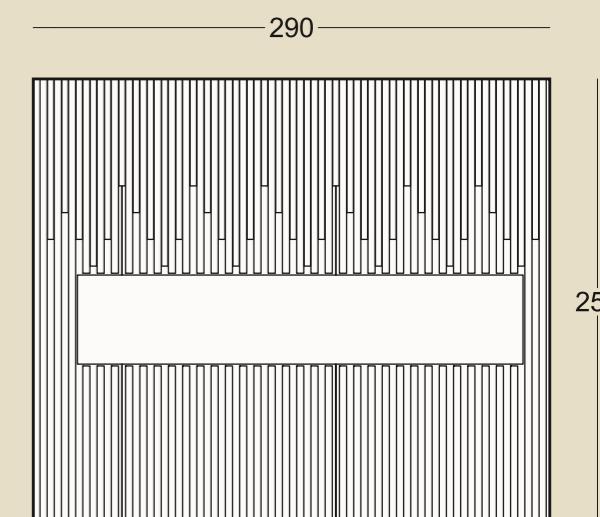
Titulus  
led display  
8xh240 cm



## Ecofusion Mobilis

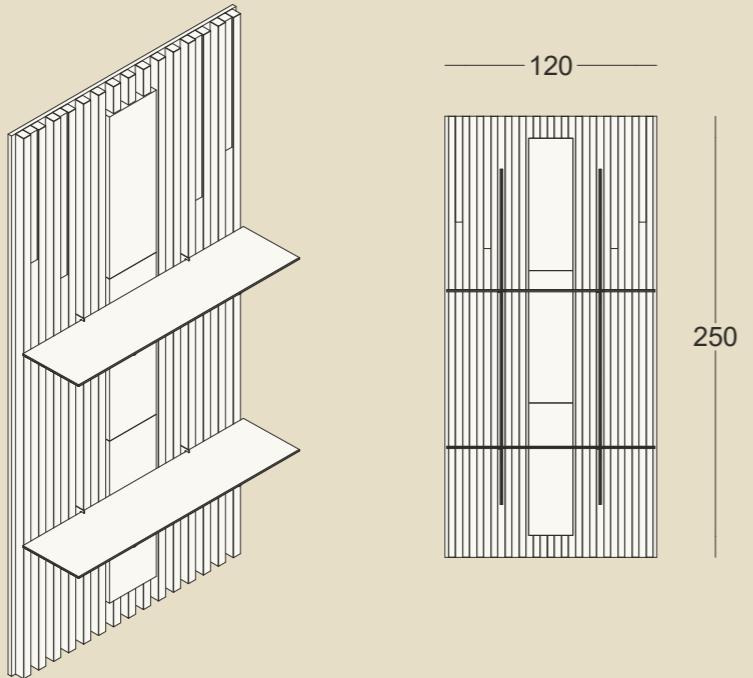


Mobilis  
led display  
250xh50 cm

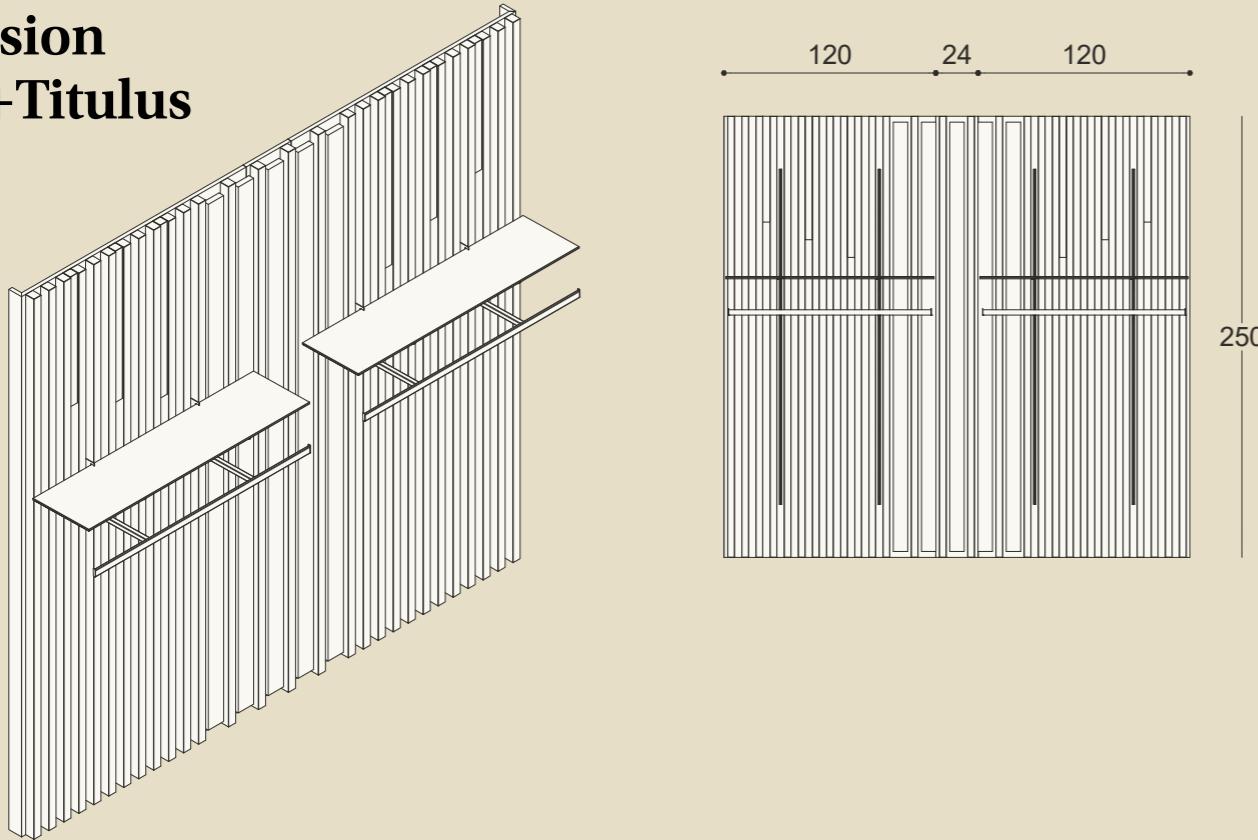


# CUSTOMIZATION EXAMPLE

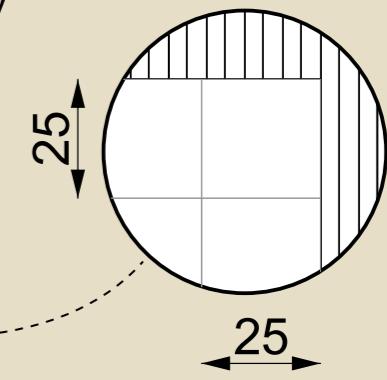
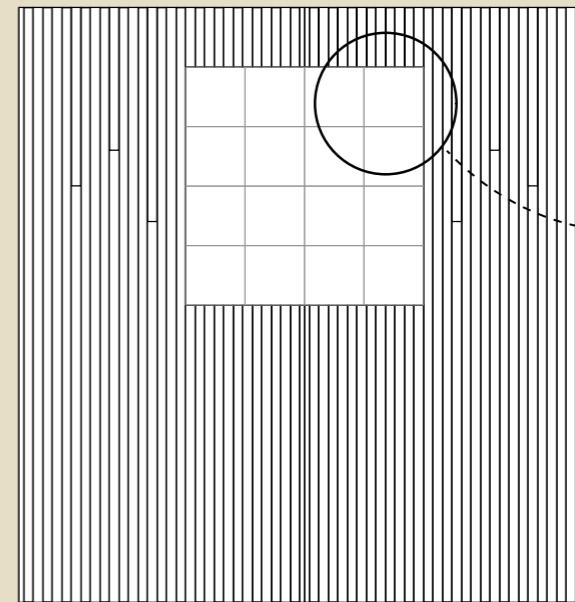
Ecofusion  
Rack+Adastra



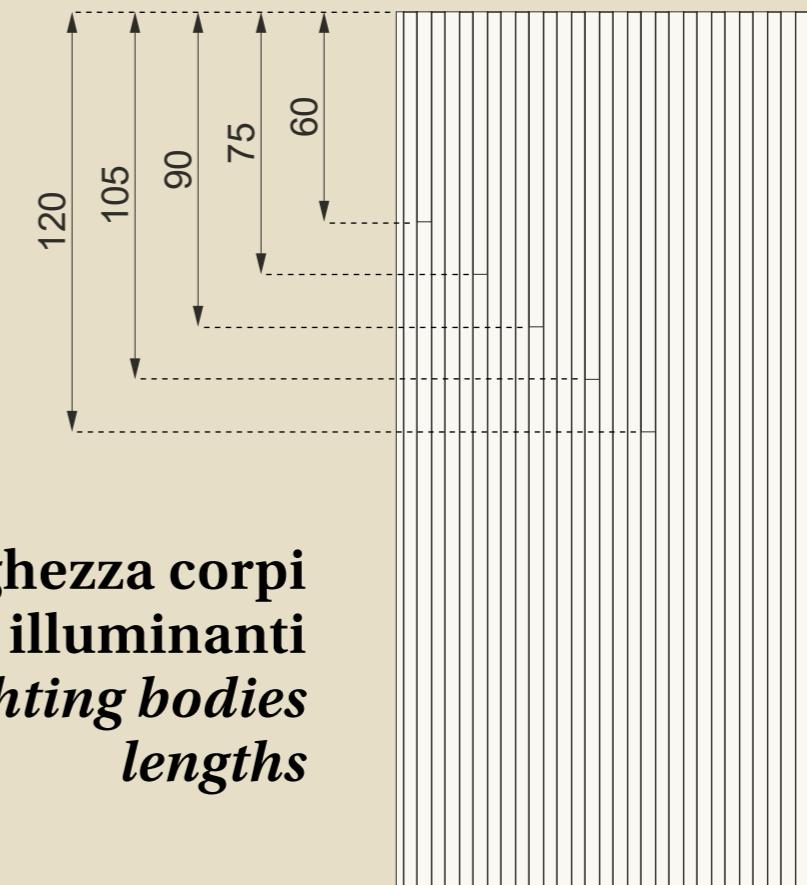
Ecofusion  
Rack+Titulus



Mobilis display modularity



Modulo base 25x25  
per comporre display  
personalizzati  
Basic module 25x25  
for composing  
customizable display



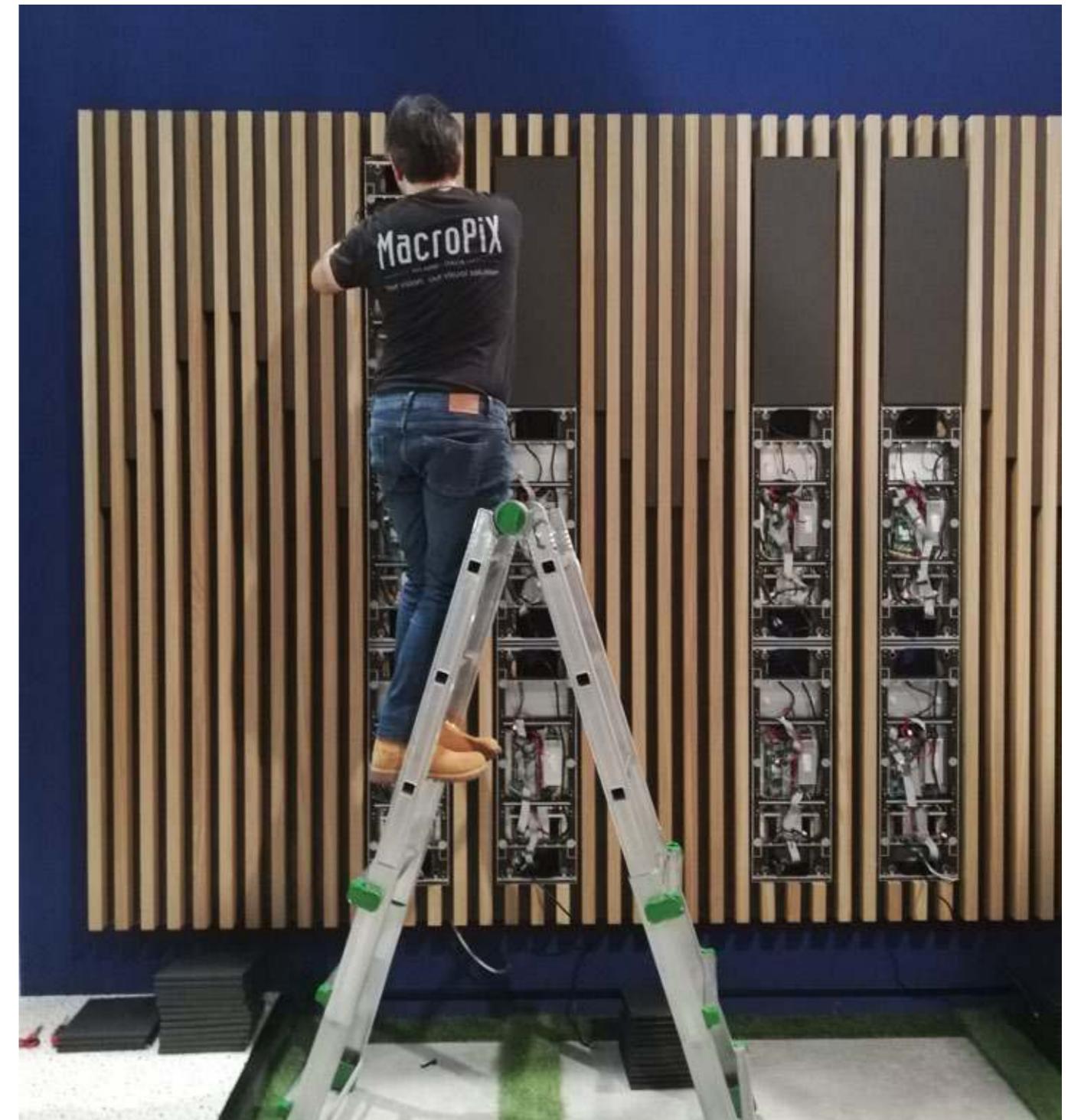
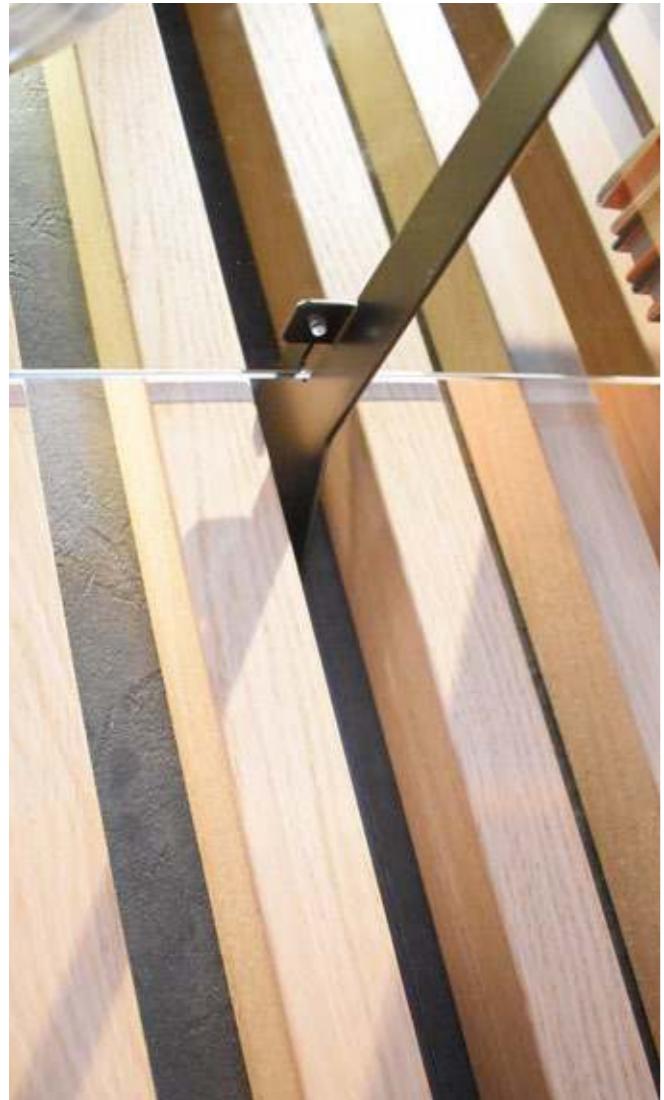
Lunghezza corpi  
illuminanti  
*Lighting bodies  
lengths*

## Details

Listelli in legno massello  
*Wooden strips*

Corpi illuminanti in alluminio  
*Lighting bodies in aluminium*

Pannello di supporto in nobilitato  
*Support panel in chipboard*



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